



*For Immediate Release*

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## **Andis Wines Hires Regional Sales Manager**

*Andis Wines and Painted Fields announce that Natalie Nicastro has joined the firm.*

**Plymouth, CA (September 14, 2023)** – Natalie Nicastro will be the regional sales manager for seven Southeastern states, which will include North Carolina, South Carolina, Tennessee, Georgia, Virginia, Florida, Maryland and Delaware, according to Lorenzo Muslia, partner and national sales manager. Nicastro, formerly with Johnson Brothers, has many years of high-end wine expertise.

Nicastro grew up in the mountains of North Carolina and graduated from Appalachian State with a bachelor's degree in marketing. Always having a passion for wine, she began exploring and studying on her own during her time as a business partner at her family's small restaurant.

Natalie found opportunities within the industry, starting at country clubs and wine shops, leading seminars and tastings. This eventually led her to distribution where she received her WSET 2. The hospitality industry taught her skill sets about working with people, building community ties, and that there is no such thing as a small account.

Located between Lake Tahoe and Sacramento in the Sierra Foothills, Andis Wines and Painted Fields are currently represented in 26 states. Its estate winemaker, Mark Fowler, is a native of the Sierra Foothills who works closely with consulting winemaker, Philippe Melka, acknowledged as one of the top five winemakers in the world.

Andis Wines and Painted Fields is a sustainable winery with water management and solar powered. Its vineyards are certified as *Fish Friendly Farming*.

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